



International Organization for Migration (IOM)
Organisation internationale pour les migrations (OIM)
Organización Internacional para las Migraciones (OIM)

**P r e v e n t i o n a n d A w a r e n e s s - R a i s i n g
C a m p a i g n o n T r a f f i c k i n g i n B o s n i a a n d
H e r z e g o v i n a (P A R C)**

FACT SHEET

August 2016

Project Outline

Period	May 2004 – May 2005
Donors	N/A
Executing Agency	International Organization for Migration (IOM)
Partner(s)	Ministry of Security, State Coordinator for Counter-Trafficking, Ministry of Education, Science, Culture and Sport, Ministry of Human Rights and Refugees, Ministry of Health, local non-governmental organizations

Project Description

The campaign intended to prevent trafficking activities by providing information and education about the risks and dangers of involvement in trafficking, including the transmission and spread of Sexually Transmitted Diseases and Infections (STDs/STIs) and HIV/AIDS, to youth in Bosnia and Herzegovina, victims of trafficking, users of sexual services, local authorities and media professionals. Nation-wide surveys have been performed for the campaign in order to obtain a comprehensive understanding of public awareness and perception of the trafficking phenomenon in BiH. Based on the results obtained from these surveys and other research, IOM, in cooperation with a production and advertising company, has developed an effective plan of activities for the campaign, and is in the process of coordinating partnerships between the key players in the implementation of the campaign.